



## Memorandum

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**To:** GLWA Member Communities

**From:** Cheryl Porter, COO-Water & Field Services *CP*

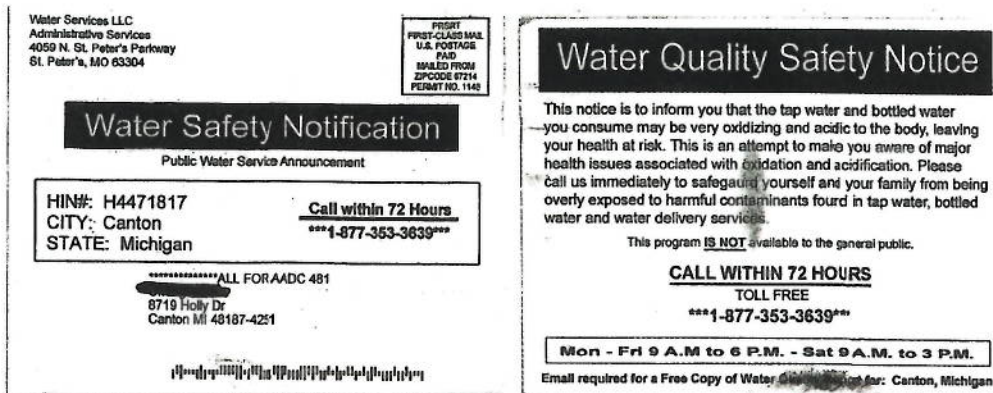
**CC:** Sue McCormick, CEO; Bill Wolfson, CACO

**Date:** October 5, 2017

**RE:** UPDATE - Misleading Water Safety Postcard

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In August, GLWA issued an alert to member communities about a misleading marketing mailer that was sent out by a Missouri company attempting to sell its water purification products by making false claims about the quality of the drinking water in your communities. *See postcard below:*



Because of the seriousness of the mailer's false claim, GLWA's Legal Team issued a cease and desist letter to the company, which has agreed to comply and stop sending the mailers.

We thank Canton Township for bringing this mailer to our attention, and ask that anyone who becomes aware of potentially misleading situations such as this, please let us know. I can be reached at (313) 964-9390.