



CITY OF INKSTER

Byron Nolen, Mayor
26215 Trowbridge St.
Inkster, MI 48141
www.cityofinkster.com
313.563.9770

49th ANNUAL MEMORIAL DAY PARADE

Dear Friends:

The Memorial Day Parade Committee has begun in earnest to solidify details necessary for the success of Inkster's 2018 Parade; celebrating our 49th Anniversary. Inkster's parade is the second oldest parade in the state and a spectacular event that hosts numerous entrants. Since 1993, the involvement of citizens, businesses, churches and service organizations has been solely responsible for keeping this traditional community endeavor a vital component through their generous donations. Consequently, we are once again requesting your assistance in continuing this stellar event.

Your support, as a new or previous advertiser, is crucial in preserving the high quality presentation reflective of our community. By placing an ad in our Souvenir Booklet, you show your commitment to keeping this tradition alive as well as showcasing your establishment.

Enclosed is an advertisement application. **Please consider supporting us in this endeavor by returning your application with your donation on or before Friday, April 20, 2018.** We thank you in advance for your support.

Sincerely,
Memorial Day Parade Committee



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CONFIRMATION OF SOUVENIR BOOKLET ADVERTISEMENT

PLEASE CHECK ONE:

- _____ \$ 15.00 PATRON
- _____ \$ 35.00 BUSINESS CARD SIZE 1/8 PAGE
- _____ \$ 75.00 STANDARD SIZE 1/4 PAGE__
- _____ \$ 125.00 1/2 PAGE
- _____ \$ 300.00 8½ X 11 FULL PAGE
- _____ \$ 400.00 INSIDE BACK OR FRONT COVER

**PLEASE ATTACH CAMERA READY ARTWORK
AS IT IS TO APPEAR**

ADVERTISEMENT PURCHASED BY _____

ADDRESS _____

CITY _____ **ZIP** _____

HOME PHONE _____ **BUSINESS** _____

**PLEASE MAKE CHECKS PAYABLE TO:
City of Inkster Treasurer**

**THIS IS THE SIZE OF A 1/2 PAGE AD
COST \$ 125**

**THIS IS THE SIZE OF A
1/4 PAGE AD
COST \$ 75**

**THIS IS THE SIZE OF A
1/8 PAGE
BUSINESS CARD AD
COST - \$ 35**

**PATRON COST - \$ 15
FULL PAGE COST - \$ 300**

**FULL PAGE INSIDE COVER
\$ 400**